



the sign

SWISS DESIGN MADE IN ITALY



the company

thesign was founded in 1998 by Patrick Stieger as a high-end luxury textile editor. The distinctively Swiss company was built from the foundations of the Engelbert E. Stieger company created by his father in the 60's. This "next generation" company looks beyond its Swiss borders to bring a Swiss style and savoir-faire abroad as well as to learn from and address the ever changing international markets. Today the company has become recognized as an international force in the textile industry for its creative, dynamic, and responsive approach to its products and business.

our brand

thesign's name is a wink to the adage "the sign of the times", which is apt to its timely product offerings. The brand looks at the changing, sometimes volatile landscape of interiors, to anticipate a vision of a better tomorrow.

This vision is full of hope, comfort, and of course luxury.
The goal is to bring joy while never compromising on quality.



our mission

Luxury high-end products with the aim of excellence in design, colors and quality. A luxury brand that meets the highest standards. Quality control, development – we use only the best and most exquisite yarns.

“The **thesign** collection very much reflects my style and taste in every sense. I see our fabrics as having a soft masculine warp with a bold feminine weft. Designed to be memorable, the collections are very contemporary, very modern and stylish with real signature pieces.”

Patrick Stieger

our values

thesign believes they are just a piece of the puzzle.

Their products are the inspiration and raw material for design professionals to complete their own visions for their clients.

Customer service, an underlying but essential puzzle piece, is not only to provide timely information and expedite orders, it is a commitment to treating their customers as true partners.

thesign seeks to inspire, to instill joy, to celebrate life, to embrace living well.



our responsibility

In our world of consumption, **the**sign looks to offer relevant and responsible products for our homes and social spaces.

The *creative team* responds to social changes and behaviors with solutions that affect “what they should need” in order to make our world more equitable and environmentally responsible. Products as a result are targeted and pertinent, they don't just create for the sake of creating. They know that design has the power to change our relationship with each other and the environment as a whole.

The *production* is carefully sourced. Quality is of the utmost importance, while they won't turn an eye to the impact it has on equity and the environment. For this reason the production is in partnership with mills exclusively in Europe. All fabrics are made in Italy, while linens are made in Belgium. **the**sign doesn't only seek out innovation and quality with their production partners, they also need to be engaged and responsible in that fair labor practices and environment protection measures are in place and part of their ethos.

with true luxury comes responsibility

environmental, sustainability, and equity **statement**

Our planet has been enduring the stress of our impact on it. In these challenging times great responsibility is required. thesign is committed to rise up to the challenge and be a responsible force towards sustainability and reduction of the impact on our only home, our planet.

Our Offices, Showroom, and Warehouse

The first step happens where we work. Whether creating designs, making memos, or fulfilling our customers, we use products that are recyclable or have a minimal impact on the environment.

Recycled waste include: paper, cardboard, printer toners, batteries, glass, plastics, aluminum cans, coffee capsules, etc.

Our spaces are flooded with natural light, thanks to triple exposures. Additional lighting is provided by energy efficient LED lights.

In winter, the thermostat is set to a maximum of 20°C (68°F). In Summer, we don't employ any air conditioning, did we mention our triple exposures?

Our goal is a paperless office. Whenever possible we communicate paperless, which includes PDF invoices for example.

These environmental engagements conforms to the standards set out by the Swiss government.

Textiles / Wallcoverings

All of our fabrics and wallcoverings are manufactured in Europe, to ensure the conformity to European governmental standards and regulations.

Our partner mills comply with **REACH** (European Union regulation for Registration, Evaluation, Authorisation and Restriction of CHemicals). We successfully carried out all appropriate controls on our articles with regards to the 201 substances identified by European Agency, ensuring continuity in the necessary assessments of our articles on the possible presence of the substances mentioned, in compliance with the requirements of Article 33 of REACH.

In addition our fabrics are certified **OEKO-TEX** Standard 100, one of the world's best-known labels for textiles tested for harmful substances.

We are also certified by ICEA for **Global Recycled Standard**, for products obtained from recycled materials and manufacturing activities. Enhance products made with recycled materials, in compliance with environmental and social criteria extended to all stages of the production chain.

Primary materials (yarns and dyes) have been sustainably and equitably sourced. Ensuring their procurement and production was not harmful to the environment or as a result of unfair labor practices.

No products or processes harmful to the environment are employed in our textiles and wallcoverings production.

What we leave behind is important to the next generation. When it comes to the environment the least impact we impose is the best gift to pass on. When it comes to equity, making the world more fair is the best legacy to ensure harmony for generations to come.





sur mesure

We strive to offer the best products to our customers, whether it's the quality of the fibers, innovative techniques, or simply captivating designs.

There comes a moment when a project calls for something beyond our in house collection. **thesign** is ready to answer this call. We can work with you on a various levels of customizations.

From developing a specific colorway to creating a whole new design, the team at **thesign** is engaged to make your project as unique as your client.

We bring over 60 years of textile knowledge to bring the best experiences to our customers.



Patrick Stieger

As both CEO and lead designer, Patrick Stieger is the engine and the fuel behind thesign. A native of Switzerland, Patrick combines the best of European traditions with American innovation. He fell in love with textiles at a young age, inspired by his father, company founder Engelbert Stieger. His father also instilled in Patrick's a deep commitment to excellence, and pride in the Stieger Company name.

thesign collections reflect Patrick's style and taste in every sense – classic, strong, elegant, edgy, with an eye to history, and elements of mystery, surprise and illusion. A former race car driver, Patrick brings edge, intensity, and a passion for life into all aspects of his work. As his passion project, **thesign** represents his finest work to date, both as an artist and designer.

selected projects

HOSPITALITY

Worldwide

Aman Resorts
Hyatt Group
Mandarin Oriental
Mariott Hotels
MGM
Peninsula
Raffles Hotels
Rosewood Hotels
Wynn Hotels & Casinos

Amsterdam

Hotel Twentyseven

Athens

Hilton

Bahrain

Marassi Al

Berlin

Rhubarb

Bucharest

Hotel Corintia

Deer Valley

Goldener Hirsch Inn

Las Vegas

Bellagio
Mandalay Bay
Palms
Resorts World
Wolfgang Puck

London

Belvedere Gardens
One Hyde Park
Maybourne Hotel
Soho House

Macau

Iconic Hotel
The Londoner
New Orient Landmark Hotel
Overlook Lounge
St. Regis
W Cotai Tower

New York

The Carlyle Hotel
Edition Hotels

Riyadh

The Stage Hotel

San Francisco

Le Club

Singapore

Kempinski
The Fullerton Hotel
Shangri-La Orchard
Sofitel

RESIDENTIAL

Dubai

Nas Villa
Oculus
One Za'abeel Dubai

Bombardier private jets

RETAIL

Worldwide

Cartier
Chanel
Dior
Piaget
Van Cleef & Arpels

DESIGNERS

AB Concept
André Fu
Aston Design
Blink Design
Champalmaud Design
Gensler
H&H Dubai
Katherine Pooley
Kristina Zanich
Peter Marino
Rockwell Group New York
Sofield
Tihany
Tony Chi
Wimberly Interiors

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